

Data Protection and Privacy Policy

Thank you for reading **SEKKISEI** privacy policy ("Privacy Policy"). **SEKKISEI** attaches great importance to integrity and transparency and is committed to building strong and lasting relationships with customers based on mutual trust and mutual benefit.

This privacy policy sets out the basic content of any personal information we collect from you or that you provide to us that will be processed by us, and the choices you have to manage your information and privacy.

When you visit our website, we may collect and use some of your personal information, which may include but is not limited to your name, gender, email address, contact number, etc. We collect this information for the purpose of matters related to the offline activities of '**SAVE the BLUE**' to better serve you.

SEKKISEI understands the importance of your personal information and will do its best to protect the security of your personal information reliably. We are committed to maintaining your trust in us and abiding by the following principles to protect your personal information: the principle of consistency of rights and responsibilities, clear purpose principles, the principle of choice and consent, the principle of least sufficiency, the principle of ensuring safety, the principle of subject participation, the principle of openness and transparency, etc. At the same time, **SEKKISEI** promises that we will take appropriate safety protection measures in accordance with the requirements of laws and regulations to ensure the protection of your personal information.

Please read and understand this privacy policy carefully before using the products or services provided by our platform. If you have any questions about the relevant choices, by checking the item and choosing to use our services, it means that you fully understand the entire content of this privacy policy and agree to it. **SEKKISEI** collects, uses, stores, and shares your personal information in accordance with this privacy statement.

We will only collect and use your personal information for the following purposes described in this privacy policy:

1. **Account registration.** To complete the account creation, you need to provide the following information: [name, mobile phone number, email] so that we can provide you with better service and experience.
2. **Register and participate in the event.** In order to complete the registration and participate in '**SAVE the BLUE**' event, you need to provide the following

information: [your name, mobile phone number, email]. During the registration and participation process, if you provide some additional information related to the event, it will help us provide you with better service and experience. But if you don't provide this information, it will not affect the basic functions of using this service.

We will only publicly disclose your personal information under the following circumstances: 1) with your explicit consent; 2) in compliance with the law, to respond to legal requests, prevent harm, and protect our rights. By submitting your details here and/or signing this form, you agree that **SEKKISEI** can transfer your personal information to service providers and brands disclosed internally in accordance with our Privacy Policy.

Your provision of any personal information is voluntary, but if you do not provide any personal information, we will not be able to provide you with services, including registration and experience of the '**SAVE the BLUE**' event.